

Dr Chris Brown headlines Australia's largest feline-focused festival

Saturday 4th and Sunday 5th June, Melbourne Convention and Exhibition Centre

In 2021, Australians owned an estimated **4.9 million pet cats** with a staggering **24% obtained during the pandemic**. Today, pet ownership is up 8% since 2019 and companionship remains the top motivation for new cat owners*.

With a new wave of passionate feline families in our midst, the return of the Melbourne Cat Lovers Show - headlined by Australia's beloved TV vet **Dr Chris Brown** - couldn't be better timed. Almost three years since the last event was staged, organisers have been *purring* to educate, entertain and inspire the cat community at an all-new home, the Melbourne Convention and Exhibition Centre.

Show Founder and CEO, Jason Humphris said "Anyone with a deep love for cats or seeking a better understanding of these curious and enigmatic creatures can celebrate their shared passion at Australia's largest feline-focused festival, right in the heart of Melbourne."

"The timing is ideal to provide the surging number of 'cat parents' with trusted, reliable information from the country's very best feline experts. We are indebted to the loyal exhibitors and the cat loving community who are excited to be returning to our live event with pre-sale tickets selling out in record time!" says Humphris.

Raining cats (not dogs), the two-day festival will offer visitors the chance to meet and interact with **over 300 beautiful kitties representing more than 30 breeds**. A wide array of feline-inspired attractions will offer visitors the chance to learn, be inspired and connect with fellow tabby-tragics with essential tips on feline behaviour, nutrition, enrichment and breed selection.

With cat wellbeing a cornerstone of the Show, **Dr Chris Brown** will join an iconic line up of renowned Aussie animal experts including **Dr Katrina Warren, Kelly Gill, Lara Shannon, Rose Horton, and Alex Hecker** who will present a weekend of illuminating talks on the new **PETstock Stage**. For the first time, and beaming live via satellite from Los Angeles on the big screen, renowned global cat celebrity and host of **Animal Planet's** long running hit show "**My Cat from Hell**", **Jackson Galaxy**, will present daily talks followed by an interactive Q&A.

Boasting the latest and greatest pet products and services from fancy food to custom collars, **Australia's biggest cat retail market** will provide attendees with ample opportunity to treat their furry friends. The **Trouble & Trix Breed Showcase** will provide a unique opportunity for guests to learn from and engage with **over 30 leading breeders** representing **rare, pedigree and companion** varieties. Experts will be on hand to answer burning questions about anything from behaviour and temperament to medical characteristics.

Committed to supporting animal shelters and organisations that provide vital care for cats in need, the **PETstock Adoption Zone** will host free stalls for up to **40 rescue groups** to help cute kitties find fur-ever homes. The crowd-favourite **Pat-A-Cat** will return with litters of opportunities to get up-close-and-purr-sonal with seriously cool cats, as future paw-rents find the best breeds to suit their lifestyle at the **Purrfect Match Zone**.

Adults can fetch a glass of bubbly and paw-pampering from nail technician to the stars, **Clara H Nails**, while little ones indulge in free **Kitty Face Painting** before snapping show memories at the new **Glitter Selfie Wall**.



The safety and wellbeing of visitors and cats is the utmost priority to Show organisers who have worked closely with the venue to create a government approved **Covid-Safe event**.

EVENT LOCATION DATES & TIMES TICKETS + WHAT'S ON

Melbourne Convention and Exhibition Centre (Enter Door 9)
Saturday 4th and Sunday 5th June 2022, 9am until 5pm daily
catloversshow.com.au/melbourne (pre-booking essential)

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